

**JOINT BOARD OF TRUSTEES AND FOUNDATION BOARD OF DIRECTORS MEETING
MINUTES
AUGUST 29, 2019**

Board of Trustees:	Brian Duncan Ed Andersen Dennis Fulrath	Margaret Tyne Lisa Wiersema Kate Boyle
Absent:	Robert J. Thompson	Student Trustee Priscila Castillo
Foundation Board of Directors:	Dave Abele Lauren Bishop Becky Emery Nick Krumbholz Brenda Reynolds Penny Thomas	Jerry Binder Ron Coplan Tom Jensen Joan Padilla Bob Sondgeroth Bill Wescott
SVCC Staff:	President, Dr. David Hellmich Vice President of Academics and Student Services, Dr. Steve Nunez Vice President of Business Services, Kent Sorenson Dean of Institutional Advancement, Dr. Lori Cortez Human Resources Director, Kathryn Snow Director of Research and Planning, Joe Strabala-Bright Executive Assistant, EmmaLea Bittner Manager of Campaign Operations and Alumni Engagement, Chris Pilling Coordinator of Learning Technology and Support, Kathy Dirks Marketing Coordinator, Dallas Knack Foundation Assistant, Nancy Breed Foundation and Marketing Work study, Jennifer Holloway	
Visitors:	Brenda Humphrey	
Lunch with President's Welcome and Opportunity for Public Questions or Comments:	Brenda Humphrey shared that she is excited for the meeting as well as her son's experiences at Sauk and her excitement about the College's Agriculture Program. Dr. Hellmich provided a welcome to the attendees that included his vision of the Sauk Valley being a "city on the hill."	
Program Information 101:	Dr. Cortez provided an overview of the Impact Program. The goal of the afternoon is to learn, engage, and be inspired. She asked everyone to complete an assessment prior to starting her presentation. There are 400 Promise Programs in the United States. The mission of the Sauk Valley College Foundation is to support Sauk Valley Community College, its programs, and its students. The vision of Sauk Valley Community College is to be	

a leader in student achievement while expanding access to higher education across the Sauk Valley region. The Impact Program is a collaboration of the Foundation and College. Dr. Cortez also shared about regional problems and spoke about SVCC's strengths, which include having 20,000 alumni who contribute to the area economy and workforce. Promise Programs improve high school completion rates, increase college enrollment, improve the college completion rates, improve workforce participation outcomes, increase per capita income of the region, decrease the student loan default rate, increase per capita spending, retain population, increase population, increase property values, improve civic engagement, and improve the vitality of communities. With the Impact Program, students can earn tuition and fees for three years. Dr. Cortez shared the criteria for students to be eligible for the Impact Program and the requirements for students while they are in the program. Sauk is committed to hiring at least one coordinator for the program. The following is a tentative timeline: 2018-consultant analysis, 2019-planning phase, 2020-silent phase, 2022-public phase and recruit students. Questions and answers followed the presentation.

Campaign Background: Chris Pilling introduced herself and shared that this campaign is a multi-year, multi-million dollar campaign. It is a marathon and not a sprint.

Guest Speaker: Dr. Alicia Schatteman, Centers for Nonprofit and NGO Studies, Northern Illinois University, presented on fundraising campaigns. She started the session with having attendees share positive and negative experiences regarding fundraising. Fundraising is about creating value and is also a natural activity for Board members to engage in since they are very passionate about the cause. Fundraising is both an art and a science. Next, she shared about the different types of gifts. Types of gifts can be defined by the amount, defined by purpose, and defined by donor's perspective. She also shared how data can be used in and during fundraising. Then she spoke about how to build a culture of philanthropy. She shared about the components and different types of campaigns, defining characteristics and the different phases of the campaign. She concluded by sharing the cycle of fundraising and the donor bill of rights and tool questions.

Next Steps: Chris Pilling shared about what are the next steps in the campaign. In the next few weeks, there will be a survey sent out regarding campaign involvement. Regular campaign updates will be sent out. She also shared marketing materials associated with the campaign and discussed moving out of the planning phase and into the silent phase of the campaign. Next, Chris

invited Brenda Reynolds to share about the planning phase of the Impact Program. Brenda stressed the importance of cultivating and how it relates to donor relationships. The next step will be the Sauk Summits.

Closing:

Dr. Hellmich provided some closing comments reflecting over the afternoon and the Sauk Valley area. He challenged attendees to think about what the Sauk Valley area would be like in the next 55 years with an Impact Program providing the area with earned tuition, and he shared a testimonial about how the program will impact the Sauk Valley area.

Next Meeting:

The next regular meeting of the Board will be in the Board Room at 6:00 p.m. on September 23, 2019.

Respectfully submitted,

Margaret Tyne, Secretary